

Jose Aparicio

DATA SCIENTIST / FULLSTACK ENGINEER

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EXPERIENCE

AppRizz | Data Scientist / Fullstack Engineer

2023 - 2026

- Doubled site traffic within several months through data analysis, SEO strategy, and website content optimization; evaluated search visibility using performance metrics.
- Translated business goals into targeted AI website content and customer experiences; designed, developed, and deployed custom websites with AI-powered tools and human oversight.

Gamepayy | Fullstack Engineer

2023 - 2025

- Analyzed engagement with Google Analytics and Hotjar to guide product decisions, combining behavioral data and user feedback to prioritize interface improvements.
- Investigated navigation patterns and user journeys to identify usability friction and refine React interfaces through iterative design.
- Led designers and developers delivering social features with Next.js, Node.js, PostgreSQL, and CI/CD; built REST APIs for interactions, data retrieval, and real-time functionality.

VOA / The Kitchen Studios | Lead Audio Engineer / Director

2014 - 2022

- Led teams of 50+ people delivering time-sensitive projects; directed 100+ projects for Netflix, Disney, and HBO, averaging over five figures in revenue per project.
- Standardized production procedures and created workflows, reducing freelance hiring costs by 10% and turnaround time by 15%.

TECHNICAL SKILLS

Analytics: Data analysis, performance metrics, user behavior, Google Analytics, Hotjar, SEO

Development: SQL, JavaScript, TypeScript, React, Next.js, Node.js, REST APIs, CI/CD

Data & tools: PostgreSQL, MySQL, Supabase, MongoDB, GitHub, Resend, AI-assisted development

PORTFOLIO

GunZ Factory

Replay analysis and match statistics.

Skills: Next.js, TypeScript, PostgreSQL; data science, AI / ML, player metrics

Signet NDT

Non-destructive testing services website.

Skills: Next.js, React, TypeScript, Tailwind CSS, Resend

Koke Gifts

Bespoke kokedama e-commerce store.

Skills: Next.js, React, TypeScript, Resend; catalog, cart, email integration

Naraka.gg

Community hub, minigames, tier lists, tournament app.

Skills: Next.js, TypeScript, Supabase, Leaflet; maps, structured data

Gamepayy

Social platform informed by user feedback.

Skills: Next.js, Node.js, PostgreSQL, React, Blockchain; product analytics

EDUCATION & PROFESSIONAL DEVELOPMENT

FIU	MSIS Business AI	2026 - Dec 2027 (Expected)
Colorado Boulder	MS Computer Science	2024 - 2025
GrammerHub	Programming Community	2023 - Present
BrainStation	Full-stack Software Engineering	Feb - May 2023
Art Institute	B.S. Audio Production	2011 - 2014